

GEOPOLITICS, MEDIA AND SAFETY NEGATIVE STEREOTYPES
AND MEDIA MANIPULATION

Ljubiša Despotović
Zoran Jeftović

Summary: In our work we will make an effort to show how myths and stereotypes, which are created in the west during the last two centuries, are manipulatively used as a basis for creating an distribution of media untruth during the civil war in former SRF of Yugoslavia. Most of the media untruth and mamnipulative techniques (beside national use) were intened for public opinion in the west like the evidenc and certifikate of alredy defined context and stencil of entire media and political demonstrations of the Serbs. We will also make an effort to show a broadergeopiltical context of these processes through the optich of emphasized iterests of western countries towards the distance to Serbian national corpus.